

### ABSTRACT OF THE DISCLOSURE

The present invention discloses A transflective liquid crystal display device, including: a liquid crystal display panel having a first transparent substrate, a second transparent substrate, and a liquid crystal layer interposed between the first and second transparent substrates, the first transparent substrate having a color filter, the second transparent substrate having a pixel electrode and a reflector, the reflector having a light transmitting hole which the pixel electrode covers, the light transmitting hole transmitting light; a transflective film located outside of the second transparent substrate of the liquid crystal display panel around a location corresponding to the light transmitting hole, made of a transmissive material with reflective material scattered thereon, the reflective material reflecting light, the transmissive material transmitting light; and a back light device for supplying light toward the transflective film.

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